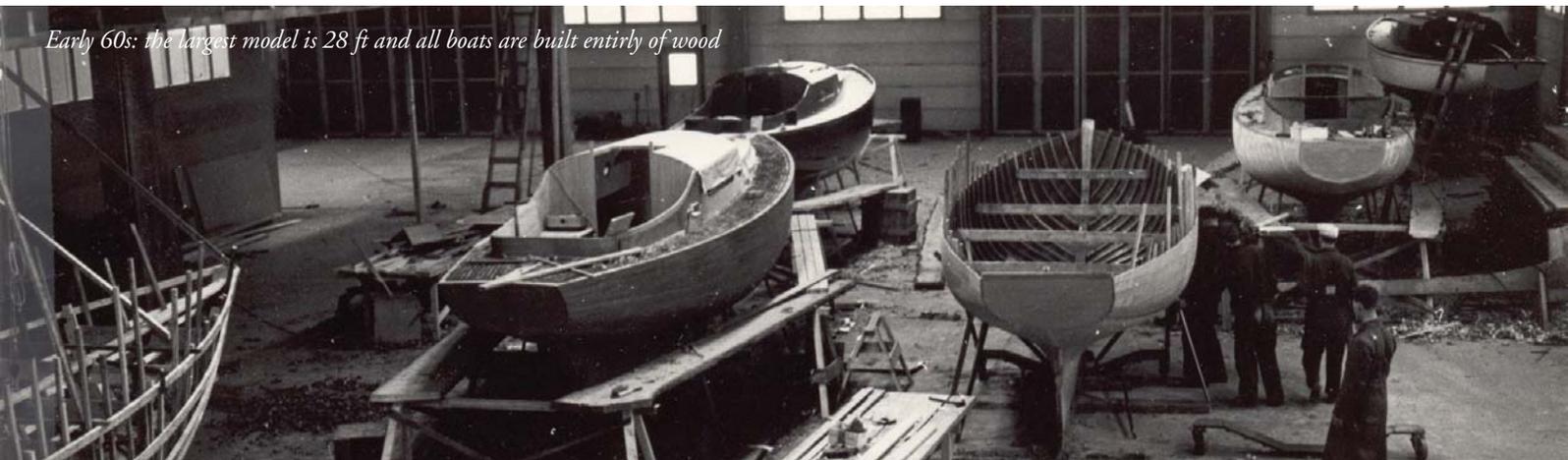


Two of the latest models; Hallberg-Rassy 55 and 48 Mk II



Early 60s: the largest model is 28 ft and all boats are built entirely of wood



Press release

Hallberg-Rassy celebrates 70 years

Everything was started 70 years ago by Harry Hallberg in the heart of the Swedish archipelago. Today 9,400 Hallberg-Rassy yachts between 24 and 64 ft have been delivered all over the world.

Hallberg-Rassy has specialized in blue water cruising boats for ages. To start with the boats were built entirely out of wood, and from 1963 the GRP hull was introduced. Today, Hallberg-Rassy is the first thing you think of when saying the expression Blue Water Cruiser. Wherever you go in the world, it is very likely to see at least one Hallberg-Rassy lying in the harbour. The looks are distinctive, no matter if it is a new boat or one that has sailed for decades, you instantly recognise a Hallberg-Rassy as a Hallberg-Rassy.

Nothing and a lot has happened with the Hallberg-Rassy concept throughout the years. The concept means, now as in the early years, a comfortable cruisingboat that is easy to handle. That means for example a powerful engine with good tankage and a well protected cockpit, woodwork finished by experienced craftsmen and careful technical installations. Today's models also offer more natural light, better sailing performance and even more comfort. Today's Hallberg-Rassys are not only comfortable but have the capacity to win local races such as Tjörn Runt as well as the ARC over the Atlantic.

The Hallberg-Rassy group is family owned and family run with a long term view on the business. Hallberg-Rassy has no mortgage. The company has the ability to slow down or speed up capacity whenever that is needed. The latest financial report shows a profitable business, both within the boat building sector and the financial trading. The equity of the group is over 300 million Swedish Krona. 9 400 boats are delivered right on time.

For more detailed info on the history of Hallberg-Rassy, please see <http://www.hallberg-rassy.com/company/>

To celebrate the 70 years jubilee, there is a special jubilee package available for limited time until 15 February 2014.

Further info:

Hallberg-Rassy Varvs AB, Hallberg-Rassyvägen 1, SE-474 31 Ellös, Sweden, Tel +46 304 54 800, www.hallberg-rassy.com
www.facebook.com/hallberg-rassy

High resolution photos are available for free download at www.hallberg-rassy.com -> Download -> Press

Released on 18 December 2013 by Magnus Rassy, Tel +46 304 54 800